



Sentia AI

changing the way
people work at work

AI that actually adds
value to your business



Using AI TO CREATE A 7 Step Sales Process:

ChatGPT can be used to understand leads or targeted clients by developing strategies that focus on and resonate with them. By using specific prompts in specific sequence steps and strategy, it can quickly write email / contact variations, create focused video scripts, digital marketing posts and LinkedIn messaging etc. It is only limited by blended AI - use the correct prompts in the right order.

Prompt: Explain the typical duties and obligations for the following persona. Also, explain the common challenges or pain points this persona faces. Persona = CMO. Industry = Fintech.

Prompt: Write me a 7-step sales sequence to target this persona over 28 days, including Email, Calls, LinkedIn, and video.

Prompt: If my target is a CMO in Fintech, I sell a marketing automation platform for small businesses, how would you incorporate their common challenges and pain points into these.

Bang! You've just designed your first prompting sequence outline with what areas to focus on in your messaging in minutes!

For more, visit [Sentia.Community](#)
To introduce AI into your business,
email us at info@sentia.email or call +1 415 212 5001.

SentiaAI